



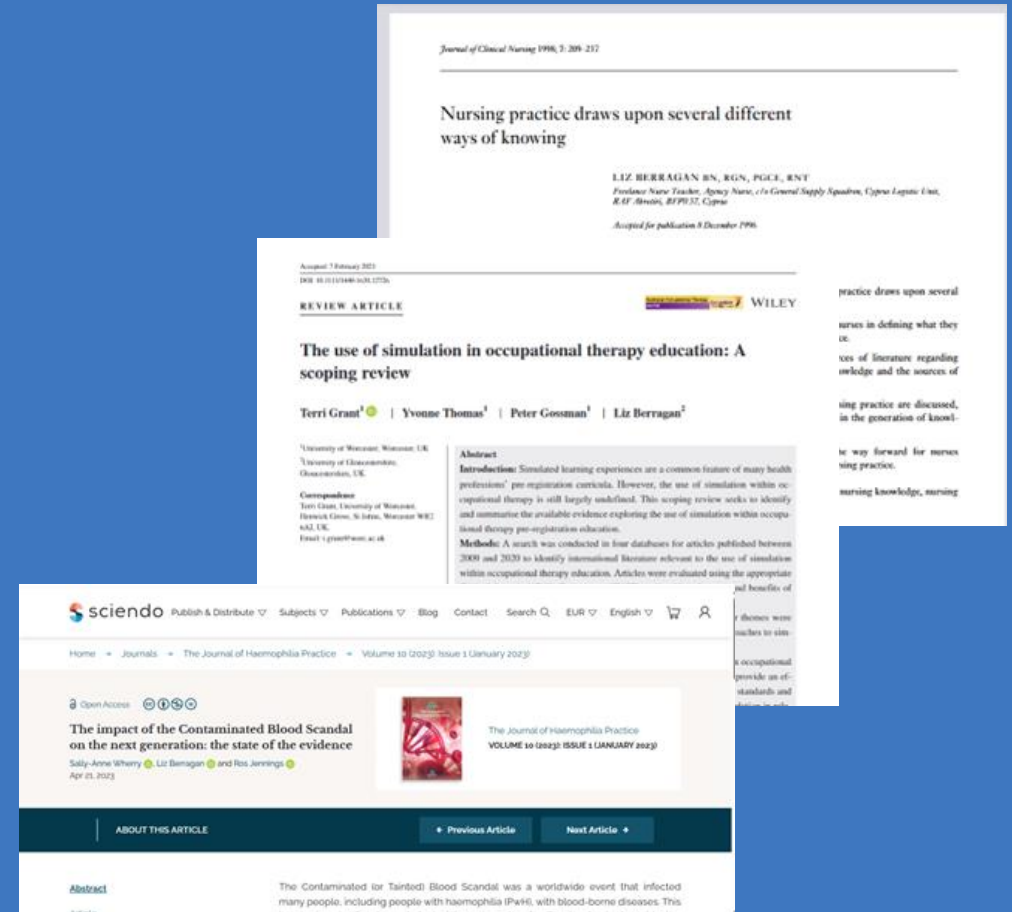
UNIVERSITY OF  
GLOUCESTERSHIRE

Writing for Publication

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# WRITING FOR PUBLICATION

- Selecting the right journal/publisher
- Abstracts with impact
- Manuscript content
- The Review Process
- Questions and discussion



# SELECTING THE RIGHT JOURNAL FOR YOUR PAPER



Step 1: Match  
Your Scope



Step 2: Assess  
Quality



Step 3: Review  
Submission  
Requirements



Step 4: Evaluate  
Speed and Reach



Step 5: Cite the  
Journal



Step 6:  
Recommendations

# SELECTING THE RIGHT JOURNAL FOR YOUR PAPER



## Pitfalls to Avoid

1 Ignoring the journal's scope.

2 Falling prey to predatory journals.

3 Overlooking author guidelines.

4 Neglecting to cite relevant work from the target journal.




Tip: A well-matched journal increases the likelihood of acceptance and maximizes the impact of your research.

# SELECTING THE RIGHT JOURNAL FOR YOUR PAPER

## RESEARCH PAPER SUBMISSION


### STEP 1 Match Your Scope



- Identify journals aligning with your research focus and methodology. (i.e, Emerald Publishing)
- Go to targeted Journal Home Page
- Check journal's aims and scope section.

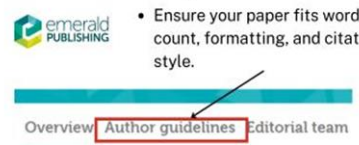
### STEP 2 Assess Quality

- Look for indexed journals (e.g., Scopus, Web of Science or ABS).



- Check impact factor and editorial board credibility.
- About the journal
- Purchase information
- Editorial team
- Write for this journal


### STEP 3 Review Submission Requirements



- Ensure your paper fits word count, formatting, and citation style.

### STEP 4 Evaluate Speed & Reach


- Check review and publication timelines.



- Consider open access OR Subscription.


### STEP 5 Cite the Journal

- Include at least 4 relevant references from the target journal.
- Show how your work builds on their theoretical contributions.



### STEP 6 Seek Recommendations


- Consult peers, mentors, or colleagues for journal suggestions.
- Use journal finder tools (e.g., Elsevier, Springer).



### Pitfalls to Avoid

1. Ignoring Journal Scope
2. Overlooking Predatory Journals

3. Skipping Author Guidelines
4. Neglecting to Cite the Journal



# ABSTRACTS WITH IMPACT

## 1 Why It Matters:

Hook them from the start!

Why should the world care about your study?

Highlight the real-world significance of your research.

## 2 What's Missing:

Spot the gap.

What hasn't been talked about in your field?

Your research fills this void – make that clear.

# ABSTRACTS WITH IMPACT

## 3 Goals:

Straight to the point.

What's the aim of your study?

Crystallise your objectives and hypothesis with precision.

## 4 How You Did It:

Map your quest.

How was your research carried out?

Briefly detail your methodology to underline your study's credibility.

# ABSTRACTS WITH IMPACT

## 5 Discoveries:

Reveal the treasure.

What findings have you unearthed?

Spotlight key results that mark the heart of your abstract.

## 6 So What?:

Impact is key.

How does your research shift the landscape?

Dive into the implications and the change it brings.

Every word in your abstract plays a crucial role – make them count for impact and clarity.



# MANUSCRIPT CONTENT

## 1. Title

- ✓ Keep it short and to the point (preferably one line, never too long).
- ✓ Make it clear, serious, and relevant to the study's main findings.
- ✓ Avoid questions or overly sensationalised statements.

## 2. Abstract

- ✓ The abstract is often the most-read part—make it impactful.
- ✓ Summarise key findings, not just general conclusions.
- ✓ Keep it concise—no lengthy introductions or unnecessary details.
- ✓ Always include the [clinical] relevance of your study.

# MANUSCRIPT CONTENT

## 3. Introduction

- ✓ Should be short and sharp—ideally no longer than one page.
- ✓ Offers background and context for the study
- ✓ Address why the study is needed and what gap in literature it fills.
- ✓ End with a clear research aim and hypothesis.

## 4. Study Design & Methods

- ✓ Methods must be detailed enough for replication—like a cooking recipe.
- ✓ Always report ethical approval (IRAS/Ethics Committee approval).
- ✓ Describe participants/subjects, interventions, and measurements clearly.
- ✓ Include sample size calculations—missing this may mean rejection.
- ✓ Be transparent about statistical methods and avoid errors.

# MANUSCRIPT CONTENT

## 5. Results

- ✓ Present actual data (not just p-values or vague trends).
- ✓ Use tables and figures effectively—don't overload with text.
- ✓ Keep it short and structured, ideally within one page.

## 6. Discussion

- ✓ Do not repeat the results—focus on their meaning and relevance.
- ✓ Structure it in four parts: Main findings; Comparison with existing literature; Limitations (be transparent!); Clinical relevance & future directions
- ✓ Avoid overloading with unnecessary references.

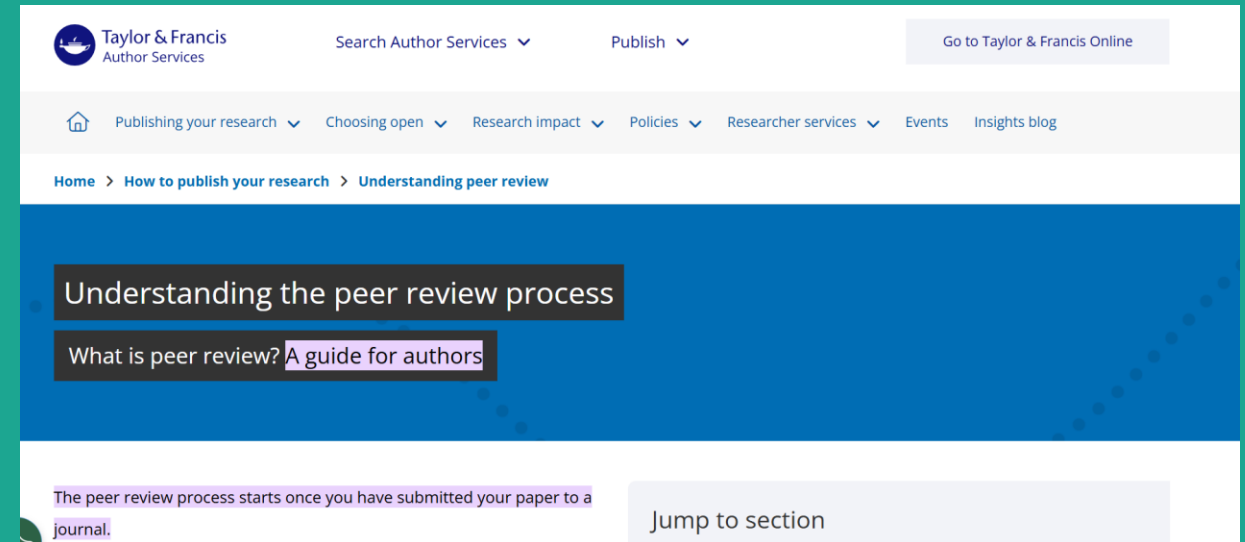
# MANUSCRIPT CONTENT

## 7. Handling Limitations

- ✓ Acknowledge limitations honestly—hiding them weakens credibility.
- ✓ If limitations compromise the study's reliability or trustworthiness, it may be rejected.

# THE REVIEW PROCESS

- Peer review
- Responses to review
- Knowing your boundaries
- Managing the process: acceptance and rejection



# QUESTIONS

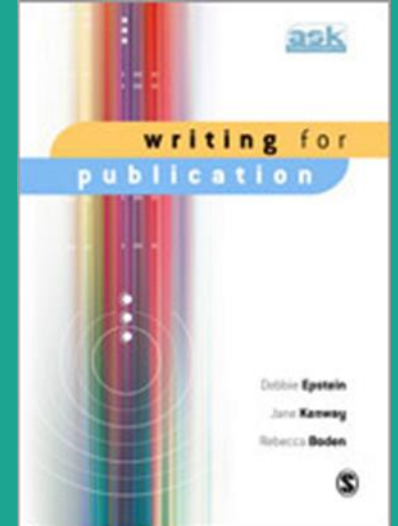


# READING SUGGESTIONS

Karlsson, J., Reider, B., Wojtys, E.M. et al. Tips and tricks for building a good paper: what editors want. Journal of Experimental Orthopaedics 7, 57 (2020). <https://doi.org/10.1186/s40634-020-00273-3>

<https://library.hee.nhs.uk/learning-academy/learning-zone/writing-for-publication>

<https://authorservices.taylorandfrancis.com/publishing-your-research/writing-your-paper/writing-a-journal-article/>



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# FREE TO PUBLISH JOURNALS

[Scopus indexed journals](#)

<https://journalsinsights.com/apcfree>

<https://phdtopic.com/free-list-of-elsevier-journals-without-publication-fees/>

Also contact your library team who will also be able to discuss free to publish journals and open access journals.

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